

A woman with dark hair tied back, wearing a white lab coat, is shown in profile from the chest up. She is looking out of a window. Outside the window, it is raining heavily, with water droplets visible on the glass. The scene is dimly lit, with light coming from the window, creating a somber and reflective atmosphere.

COVID-19 TESTING CAMPAIGN

Stakeholder Pack

August 2021

**ONLY A TEST
CAN TELL**



Contents

Introduction	01
Key Messages	02
Audio	03
Social Tile	04
Poster	05
Translated Information	06

Introduction

Cold and flu symptoms are almost identical to COVID-19 symptoms.

This can include a runny nose, a cough, fever, or loss of taste and smell.

The only way to make sure you're safe and healthy is to get a free test at the first sign of any symptoms.

In this pack, you'll find in-language assets to show people exactly what to do if they have any symptoms. By sharing these assets with your community, you can protect yourself and the people you love.

COVID-19 spreads easily in our communities, so we must keep doing the right thing to stop the spread.

Get tested, and stay safe.

Key Messages

- ↘ Cold and flu symptoms are almost identical to COVID-19 symptoms.
- ↘ Symptoms can include a runny nose, a cough, fever, or loss of taste and smell.
- ↘ Get a free COVID-19 test at the first sign of any symptoms.
- ↘ For testing locations, visit coronavirus.vic.gov.au/<language> or call the COVID-19 hotline on 1800 675 398 and press 0 for an interpreter.

Audio

Voice Over:

VO: Only a test can tell a cough...

SFX 1: *We hear a person cough.*

...from a COVID-19 cough.

VO: A runny nose...

SFX 1: *We hear a person sneeze.*

VO: ...from a COVID-19 symptom.

VO: That's because cold and flu symptoms - cough, runny nose, sore throat, fever, or loss of taste and smell - are almost identical to COVID-19.

The only way to be sure, and stop the spread, is with a free COVID-19 test, at the first sign of any symptom.

VO: For testing locations, visit CORONAVIRUS dot vic dot gov dot au forward slash <language>

Authorised by the Victorian Government, Melbourne.

Available in these languages:

- | | | |
|--------------------|--------------|--------------|
| ↘ Amharic | ↘ Gujarati | ↘ Polish |
| ↘ Arabic | ↘ Hazaragi | ↘ Punjabi |
| ↘ Assyrian | ↘ Hindi | ↘ Russian |
| ↘ Bengali | ↘ Italian | ↘ Samoan |
| ↘ Burmese | ↘ Karen | ↘ Serbian |
| ↘ Cantonese | ↘ Khmer | ↘ Sinhalese |
| ↘ Chin Haka | ↘ Korean | ↘ Somali |
| ↘ Croatian | ↘ Macedonian | ↘ Spanish |
| ↘ Dari | ↘ Malayalam | ↘ Swahili |
| ↘ Dinka | ↘ Mandarin | ↘ Tamil |
| ↘ English | ↘ Nepali | ↘ Thai |
| ↘ Farsi | ↘ Nuer | ↘ Turkish |
| ↘ Filipino/Tagalog | ↘ Oromo | ↘ Urdu |
| ↘ Greek | ↘ Pashto | ↘ Vietnamese |

DOWNLOAD AUDIO

Social Tile

Headline:

Cold and Flu Symptoms
or COVID-19?
ONLY A TEST CAN TELL

Post copy:

COVID-19 spreads easily in our communities so we must keep doing the right thing.

The only way to be safe and sure you're healthy is to get a free test at the first sign of any symptoms.

So if you have a runny nose, a cough, fever or any other symptoms, get tested to be safe.

For testing locations visit coronavirus.vic.gov.au/<language> or call the coronavirus hotline on 1800 675 398 and press 0 for an interpreter.



Available in these languages:

- ↳ Amharic
- ↳ Arabic
- ↳ Assyrian
- ↳ Bengali
- ↳ Burmese
- ↳ Chin Haka
- ↳ Chinese Simplified
- ↳ Chinese Traditional
- ↳ Croatian
- ↳ Dari
- ↳ Dinka
- ↳ English
- ↳ Farsi
- ↳ Filipino/Tagalog
- ↳ Greek
- ↳ Gujarati
- ↳ Hazaragi
- ↳ Hindi
- ↳ Italian
- ↳ Karen
- ↳ Khmer
- ↳ Korean
- ↳ Macedonian
- ↳ Malayalum
- ↳ Nepali
- ↳ Nuer
- ↳ Oromo
- ↳ Pashto
- ↳ Polish
- ↳ Punjabi
- ↳ Russian
- ↳ Samoan
- ↳ Serbian
- ↳ Sinhalese
- ↳ Somali
- ↳ Spanish
- ↳ Swahili
- ↳ Tamil
- ↳ Thai
- ↳ Turkish
- ↳ Urdu
- ↳ Vietnamese

DOWNLOAD SOCIALS

Poster

Headline:

A COLD
OR COVID?

Post copy:

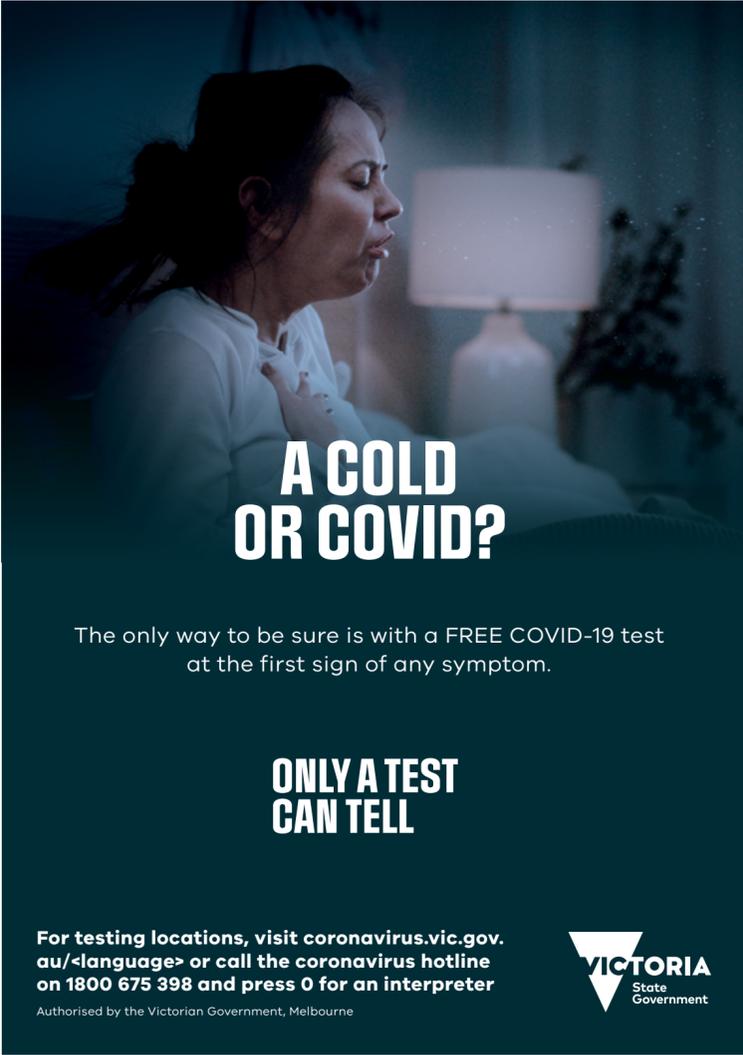
The only way to be sure is with a FREE Covid-19 test at the first sign of any symptom.

ONLY A TEST CAN TELL

Footer:

For testing locations, visit coronavirus.vic.gov.au/<language> or call the COVID-19 hotline on 1800 675 398 and press 0 for an interpreter.

Authorised by the Victorian Government, Melbourne.



Available in these languages:

- Amharic
- Arabic
- Assyrian
- Bengali
- Burmese
- Chin Haka
- Chinese Simplified
- Chinese Traditional
- Croatian
- Dari
- Dinka
- English
- Farsi
- Filipino/Tagalog
- Greek
- Gujarati
- Hazaragi
- Hindi
- Italian
- Karen
- Khmer
- Korean
- Macedonian
- Malayalum
- Nepali
- Nuer
- Oromo
- Pashto
- Polish
- Punjabi
- Russian
- Samoan
- Serbian
- Sinhalese
- Somali
- Spanish
- Swahili
- Tamil
- Thai
- Turkish
- Urdu
- Vietnamese

DOWNLOAD POSTERS

Translated Information

Amharic

www.coronavirus.vic.gov.au/amharic

Arabic

www.coronavirus.vic.gov.au/arabic

Assyrian

www.coronavirus.vic.gov.au/assyrian

Bengali

www.coronavirus.vic.gov.au/bengali

Burmese

www.coronavirus.vic.gov.au/burmese

Chin

www.coronavirus.vic.gov.au/chin

Chinese Simplified

www.coronavirus.vic.gov.au/simplified-chinese

Chinese Traditional

www.coronavirus.vic.gov.au/traditional-chinese

Croatian

www.coronavirus.vic.gov.au/croatian

Dari

www.coronavirus.vic.gov.au/dari

Dinka

www.coronavirus.vic.gov.au/dinka

English

www.coronavirus.vic.gov.au

Filipino (Tagalog)

www.coronavirus.vic.gov.au/tagalog

Greek

www.coronavirus.vic.gov.au/greek

Gujarati

www.coronavirus.vic.gov.au/gujarati

Hazaragi

www.coronavirus.vic.gov.au/hazaragi

Hindi

www.coronavirus.vic.gov.au/hindi

Italian

www.coronavirus.vic.gov.au/italian

Karen

www.coronavirus.vic.gov.au/karen

Khmer

www.coronavirus.vic.gov.au/khmer

Korean

www.coronavirus.vic.gov.au/korean

Macedonian

www.coronavirus.vic.gov.au/macedonian

Malayalam

www.coronavirus.vic.gov.au/malayalam

Nepali

www.coronavirus.vic.gov.au/nepali

Nuer

www.coronavirus.vic.gov.au/nuer

Oromo

www.coronavirus.vic.gov.au/oromo

Pashto

www.coronavirus.vic.gov.au/pashto

Persian (Farsi)

www.coronavirus.vic.gov.au/farsi

Polish

www.coronavirus.vic.gov.au/polish

Punjabi

www.coronavirus.vic.gov.au/punjabi

Russian

www.coronavirus.vic.gov.au/russian

Samoan

www.coronavirus.vic.gov.au/samoan

Serbian

www.coronavirus.vic.gov.au/serbian

Sinhalese

www.coronavirus.vic.gov.au/sinhalese

Somali

www.coronavirus.vic.gov.au/somali

Spanish

www.coronavirus.vic.gov.au/spanish

Swahili

www.coronavirus.vic.gov.au/swahili

Tamil

www.coronavirus.vic.gov.au/tamil

Thai

www.coronavirus.vic.gov.au/thai

Turkish

www.coronavirus.vic.gov.au/turkish

Urdu

www.coronavirus.vic.gov.au/urdu

Vietnamese

www.coronavirus.vic.gov.au/vietnamese

THANK YOU

**ONLY A TEST
CAN TELL**

